



ABYSS GLASS  
FOR PUBLIC SPACES





## THESE DAYS COMMUNAL AREAS ARE FULL OF ADVERTS THAT CAN BE SEEN EVERYWHERE.

Potential customer is no longer interested in this type of commercials. Ads are present everywhere so we just stop noticing them. So called banner blindness is the reason why the number of potential clients is rapidly decreasing.

It is very difficult to create something really catchy in the face of banner blindness. Sometimes it is inevitable to use the latest technologies. That's why we created ABYSS GLASS mirror, that will change the way of your thinking about commercials.

### NEW ELEMENT OF A COMMUNAL AREA

Modern form of an advertising present in an interactive mirror will be the best option not only in the open space like park or city center but also in the shopping malls, museums or at the station. It can be an inseparable element of an office building or modern estate.

ABYSS GLASS is a common, everyday object on one hand and unlimited opportunities and novel usage on the other.





## ABYSS GLASS GIVES YOU AN ACCESS TO MANY ATTRACTIONS THAT WILL DRAW THE PASSERBY'S ATTENTION.



Mirror is naturally drawing the attention of about 99% of people being around. An option to display animations, graphics, videos or a combination of all these elements can escalate this effect and the mirror won't be unnoticed.

### HOW DOES IT WORK?

Interactive mirror will make a message noticeable. A text on the panel is an effective alternative for a billboard or a traditional LCD screen. This mirror can display adverts, information about tourist

attractions, weather forecast or a timetable of the public transport.

ABYSS GLASS gives you an access to many attractions that will draw the passerby's attention. This mirror can replace a photo booth where tourists can take a photo and share it on many social networks. Available games can entertain people waiting for a bus or a train. It is possible to create a virtual walk, with a virtual guide, through a given area or in any building by using a few mirrors. An interactive mirror is a great potential. And you decide how to use it!

